**SPACE COAST RUNNERS**

**MINUTES OF January 15, 2017 BOARD MEETING**

**Pro-Health Merritt Island 7:00pm**

**Board Members / Officers Present:** Lisa Hamelin, Bob Rall, Carol Ball, Nancy Foresteire, Bob Alexander, Cyndi Bergs, Keith Dutter, Harry Prosser, Loran Serwin, Shelley Williams, Howard Kanner

**Board Members / Officers Absent:** None

1. **Meeting Call to Order:** 7:01 pm
2. **Review / Modify Agenda:** Add new calendar year budget discussion if time allows

# **Changes to Last Month’s Minutes:** Accept Dec. Board Minutes and Special Meeting Minutes M/S/P Carol/Keith.

1. **Special Guest Report**: Doug Butler will coach 8-week training program leading to the Eat My Crust 5K target race. Training for all levels. Will educate on proper phase training, do a 2-mile time trial and get max vo2 and help with mental aspects of running. Will send spreadsheet with training times after time trial. Group training Tuesday at Satellite track, Sunday at O&P, Wickham or CCV. Registration form will be generated and eBlast sent. Registration end of February, March 8 start. Participants will pay SCR. $65.00

# **Treasurer’s Report 12/31/17** (Carol): M/S/P Shelly/Howard

Savings Account Nov 30 $63,721.93

Interest Dec 31 $1.62

Total $63,723.55

Cash Balance Nov 30 $21,820.67

Total Deposits in Dec $1,464.00

Total Disbursements in Dec ($2,475.40)

Cash Balance Dec 31 $20,809.27

**Total All Accounts** **$84,531.20**

# **Guests**: Brittany Streufert, Doug Butler

# **Committee Reports**

* 1. **Communications Committee (Shelly)**
     1. Website (Brittany) Few small things need tweaking. Working with The Driven.
     2. Social Media/Newsletter (Brittany) Will be done with newsletter at end of season. Can possibly find an out-of-box software program, hire someone to do design or find someone to take over. Should start emailing newsletter just to active members.

## Community Committee (Bob A)

## High School Scholarship Task Force. (Marisa) Has to be paid for in January. Use new prompt and following changes: What life skills have you learned from running that you think will serve you well in college and in your future career? Must be typed, pick two top essays, regardless of gender. M/S/P Harry/Shelly

## Membership December (Brittany) Membership as of 1/15/18 is 932 members. Renewals: 14 family, 14 individual (2 via mail) 0 student. New Memberships: 2 family, 8 individual (1 via mail) 0 Student. 24 did not renew.

* + 1. **Racing Team** (Carol) Nothing definite about pre-run for Tooth Trot.
    2. **Shoebox Recycling** (Lisa) We have received no checks. Lisa will contact.
    3. **Free SCR-Partnered Community Events** (Brittany) 2/3, 9-12, offered table at Cape Canaveral Health First Mayor’s Challenge Kick-Off. Carol & Debbie Wells will man table. Will promote training program, sell shirts & hats, have fun run list available, have some give-aways. Through United Way Brittany offered complimentary entry into EOD 10K or Tail JUST for the mayors.
    4. **Children’s Hunger Project (Brittany)** Operations facility by SC Honda Cocoa. Every Thursday people come in and pack lunches. Need 12 people. Brittany will get specifics for SCR participation.
    5. **Early SCM Registrations:** 340 registered early online: 20 marathon, 190 north, 130 south.
    6. **SCR Sponsorships:** (Lisa) Bluetube: Bright blue, easy-to-spot containers that hold clean, used plastic bags so people can grab a bag, pick up their trash and throw it away. $160 to sponsor with our SCR logo. M/S/P Harry/Cyndi to sponsor tube at O&P.

## Marketing Committee:

* + 1. **Store** (Brittany/Carol) 1/15/18: Cost (including setup): Shirts: $1,472.50; Hats, $770.40 Total Cost $2,242.90. Sales: Shirts: $1,614.00; Hats, $252.00. Total: $1,866.00
  1. **Planning Committee (**Bob R**)**

**Strategic Planning –** SPC suggesting to bring someone on to help run SCR in a Director of Operations part-time position at $2,000/month. Affordability for club: expect to keep receiving enough from marathon. Not a long-term contract, try it and see how it works. DoO position would work directly with club president. M/S/P Bob R/Harry to move forward with hiring of DoO and post position on various media platforms. Post for a week and respond to Bob Rall. Send resume. Committee will make recommendation to board by next meeting. Committee: Bob R. Harry, Bob A, Shelly.

* 1. **Race Committee** (Keith)
     1. **SCC Course** (Brittany) Mike & Brittany met with Gleason Park officials and Police Chief. They do not like the race and do not want any growth. Will not allow music or amplified announcements till 8am. Windover Farms does not want race back there. Different venues are being checked into. Brittany will report back.

2. **ROY Series**: Tabled till February meeting

3. **Race Report**: (Keith)

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| --- | --- | --- | --- | --- | --- |
| **Race** | **Date** | **M** | **F** | **Total** | **F / M** |
| Run Santa Run 1 Mile | 12/23/17 | 323 | 456 | 779 | 59% / 41% |
| SCR New Years Eve 5 K | 12/31/17 | 6 | 12 | 22 | 73 % / 27% |
| New You 5 K | 6-Jan | 50 | 67 | 117 | 57 %/ 43 % |
| Space Race 2 mile | 12-Jan | 108 | 127 | 235 | 54% / 46% |
| Space Race 4 Mile | 12-Jan | 129 | 181 | 310 | 58% / 42% |
| Fight Child Hunger 5 K | 1/13/17 | 130 | 179 | 309 | 58% / 42% |
| Shark Bite half marathon | 1/14/17 | 354 | 589 | 943 | 62% / 38% |

4. **SCM Task Force.** Zero issues as far as complaints. Medal expense up with 5-yr medals. Next year, no prerace dinner and will be more expo focused with more booths. Keeping with space theme for 2018 and big medals.

* 1. **SOCIAL COMMITTEE**: (Howard)
     1. **Winter Social** - CCV Sunday Jan 7, 9:00 am to 10ish. Decent turnout. Had new members sign up, sold 30 shirts & 22 hats. Discount if bought both. EB had yoga class.
     2. **Awards Banquet** – Howard will take lead. Committee: Brittany, Nancy, Carol, Kimberly. Shelly will help with silent auction. Nancy will send silent auction packets out for board members to solicit items. Will check into having bartender this year.
     3. **Youth Series** – Shelly will make presentation at February meeting. Might need additional funding.

1. **Next Meeting** – Monday, February 19, 2018, 7pm at Merritt island ProHealth
2. **Adjournment** – M/S/P Bob A/Harry to adjourn 9:08 pm.

*Minutes prepared by Nancy Foresteire*