



SPACE COAST RUNNERS

# SPACE COAST RUNNERS

**Sponsorship Prospectus**

2022 - 2023



# About Space Coast Runners

Founded in 1978, Space Coast Runners (SCR) is a non-profit organization whose purpose is to promote fitness, through running and walking at the community level in Brevard County. With more than 800 members, SCR is one of the largest running organizations in the state of Florida. We're a proud chapter of the Road Runners Club of America.

## 3... 2... 1... Join Us

Each year, Space Coast Runners host the Runner of the Year (ROY) Series which consists of 10 races this year, including the club's two signature races -- Space Coast Classic 15K & 2 Mile and the Eye of the Dragon 10K & Tail of the Lizard 2 Mile.

In addition to the ROY Series, we offer:

- Weekly Sunday morning runs at Cocoa Village at 6:30 AM
- Social Activities & Events
- Member Benefits such as race discounts
- SCR Race Team Opportunities
- Volunteer Opportunities

Whether you're a beginner, a recreational fun runner, or a seasoned competitive runner, SCR invites everyone to join our organization.



# BY THE NUMBERS

## Membership

Our membership currently consists of over 800 runners located all across Brevard County

**800+**

**370+**

## ROY Series

Our ROY Series consists of 10 races where runners face a unique distance and terrain each month. Last year, over 370 members participated in at least one of our series races.

## Youth Series

Our Youth Series consists of 6 races where runners ages 12 & under come together and have fun. Last year, over 70 runners participated in at least one of our series races.

**70+**

# ROY SERIES

Our Runner of the Year Series consists of 10 races across Brevard County where runners face a unique distance and terrain challenge each month. Last year, over 775 runners participated in at least one of our series races, and by sponsoring our ROY series you have the opportunity to get your company exposure to all of them. This series is designed to get any runner, whether a beginner or competitive, out of the house and staying healthy.



## Presenting Sponsor - \$1500

**Limit of only one (1) Presenting Sponsor each year.** Here are the benefits of becoming the Presenting Sponsor of the 2022-2023 ROY Series:

- Your name is included in the series title: 'ROY Series presented by [You!]'
- **Extra Large** logo placement on all series promotional materials including flyers, brochures, race bag inserts, and banners
- **Extra Large** logo placement on the Runner of the Year Series website
- Logo included on all **SCR Celebration Night** promotional materials and ROY Awards
- Name included in any **social media posts** or newsletter promotions related to the Series
- **Two dedicated social media posts** made by Space Coast Runners announcing your sponsorship

# ROY SERIES

## Gold Sponsor - \$1000

**Limit of only three (3) Gold Sponsors each year.** Here are the benefits of becoming a Gold Sponsor of the 2022-2023 ROY Series:

- **Large** logo placement on all series promotional materials including flyers, brochures, race bag inserts, and banners
- **Large** logo placement on the Runner of the Year Series website
- **One dedicated social media post** made by Space Coast Runners announcing your sponsorship
- **Mention in our newsletter** of your sponsorship of the ROY Series

## Silver Sponsor - \$500

Here are the benefits of becoming a Silver Sponsor of the 2022-2023 ROY Series:

- **Medium** logo placement on all series promotional materials including flyers, brochures, race bag inserts, and banners
- **Medium** logo placement on the Runner of the Year Series website
- **Mention in our newsletter** of your sponsorship of the ROY Series

## Bronze Sponsor - \$250

Here are the benefits of becoming a Bronze Sponsor of the 2022-2023 ROY Series:

- **Small** logo placement on all series promotional materials including flyers, brochures, race bag inserts, and banners
- **Small** logo placement on the Runner of the Year Series website



# YOUTH SERIES

Our Youth Series consists of 6 races where runners ages 12 & under come together and have fun. Last year, over 70 runners participated in at least one of our Youth Series races. While these little runners might be too young to run their first 5K just yet, this series brings them together from all across Brevard County to get their first taste for running in a race. By sponsoring our Youth Series you are helping encourage the next generation to get out, be healthy, and get fit.



## Presenting Sponsor - \$500

**Limit of only two (2) co-Presenting Sponsors each year.** Here are the benefits of becoming the Presenting Sponsor of the 2022-2023 Youth Series:

- Your name is included in the series title: 'SCR Youth Series presented by [You!]'
- **Extra Large** logo placement on all series promotional materials including flyers, brochures, and banners at each series race
- **Extra Large** logo placement on the SCR Youth Series website
- Logo placement on our 2022 - 2023 Youth Series Race Bibs
- Logo included on all Youth Series Awards
- Name included in any **social media posts** or newsletter promotions related to the Series
- **Two dedicated social media posts** made by Space Coast Runners announcing your sponsorsip

## Track Star Sponsor - \$50

Here are the benefits of becoming a Track Star Sponsor of the 2022-2023 Youth Series:

- **Small** logo placement on all series promotional materials including flyers, brochures, and banners at each series race
- **Small** logo placement on the SCR Youth Series website
- Logo placement on a star placed on each Youth Series track at the finish line

# RACING TEAM & AMBASSADORS

Our competitive Racing Team will be comprised of 12 runners each year who compete in local races on behalf of SCR. Our Ambassador team consists of 20 runners who not only run in our ROY Series races, but races in and outside of Brevard County while proudly wearing their SCR Racing Team uniforms. Ambassadors are also seen at many of our volunteer events throughout the race season including packet pick ups, water stops, and more!



## Gold Sponsor - \$750

**Limit of only three (3) Gold Sponsors each year.** Here are the benefits of becoming the Presenting Sponsor of the 2022-2023 SCR Racing Team & Ambassadors:

- **Large** logo placement on all race team and ambassador promotional materials including the race team application, flyers, brochures, and banners
- **Large** logo placement on the Racing Team & Ambassador Website
- **Large** logo placement on the back of Racing Team **singlets** & Ambassador **team items**
- **One dedicated social media post** made by Space Coast Runners announcing your sponsorship
- **Mention in our newsletter** of your sponsorship of the SCR 2022 - 2023 Racing Team

# RACING TEAM

## Silver Sponsor - \$250

Here are the benefits of becoming a Silver Sponsor of the 2022-2023 SCR Racing Team & Ambassadors:

- **Medium** logo placement on all racing team and ambassador promotional materials including the racing team application, flyers, brochures, and banners
- **Medium** logo placement on the Racing Team and Ambassador Website
- **One dedicated social media post** made by Space Coast Runners announcing your sponsorship
- **Mention in our newsletter** of your sponsorship of the SCR 2022 - 2023 Racing Team

## Bronze Sponsor - \$100

Here are the benefits of becoming a Bronze Sponsor of the 2022-2023 SCR Racing Team:

- **Small** logo placement on all racing team promotional materials including the racing team application, flyers, brochures, and banners
- **Small** logo placement on the Racing Team Website
- **Mention in our newsletter** of your sponsorship of the SCR 2022 - 2023 Racing Team





# SPONSOR

**Interested in sponsoring one of our programs?** You can either (1) Fill out the form below and mail it with the corresponding check to:

Space Coast Runners  
PO Box 541837  
Merritt Island, FL 32954

Or use the QR code below to fill out the online form and pay online.

**Date Completed:** \_\_\_\_\_ **Sponsor Level:** \_\_\_\_\_

**Company Name, as you'd like it to appear on advertising:**

\_\_\_\_\_

**Company Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Company Website Address:** \_\_\_\_\_

**Authorized Sponsor Signature:** \_\_\_\_\_

**Please make all sponsorship checks out to  
Space Coast Runners.**

Space Coast Runners reserves the right to change all promotional marketing, including t-shirts. All company trademarks, logos, and brand standards will be respected. Image approval will be offered to sponsors when requested.



# CONTACT US

**Have questions?** Reach out to us via the contact information below to confirm your sponsorship:

Space Coast Runners  
Email: [info@spacecoastrunners.org](mailto:info@spacecoastrunners.org)  
Phone Number: (321) 412 - 1830



**Space Coast Runners**



**@spacecoastrunners**

