**SPACE COAST RUNNERS**

**MINUTES OF October 19, 2020 BOARD MEETING**

**Virtual - 7:00 PM EST**

**Board Members / Officers Present:** Debbie Wells (President), Caeley Looney (Vice President), Paul Boucher (Treasurer), Elisha Gould (Secretary), Rebecca Acosta, Donna Arnister, Stephen Bernstein, Steve Hebert, Alex Kesterson, Terry Ryan

**Director of Operations**: Brittany Streufert

**Board Members / Officers Absent:** Kayla Cain, Kim DelTorchio, John Fricano

**Guests**: Jodi Noe

1. **Meeting Called to Order:** 7:03pm
2. **Review of September Minutes, Elisha** MSP Caeley/Paul - None Opposed

**Treasurer’s Report , Paul** MSP Steven/Stephen - None Opposed

* 1. Monthly Income - from product sales & the training program.



* 1. Check to Kaitlin went out last Friday. (took a long time getting the $ from Driven - the industry addressed the issue of bill backs) \*Paul & Brittany need to have a conversation with them, we use their platform for our events such as training camps, events (not races) - Debbie asked for them talk to them before the next meeting.
  2. Paul is having a error getting the budget report to run properly & has a call into the accounting firm to get it fixed. Deb - if working soon, please create one to the end of October & send out more.
  3. Added 2 lines - 1 is net income / 2 is year to date
  4. Error in scholarships for $89 that needed to be fixed, not an issue.

1. **President’s Report , Debbie**
   1. Thank you Card from Jerry and family. Debbie asking to have a pic & quote be posted to the FB page to let people know their contributions were appreciated.
   2. Spring Training Camp  
      Kaitlin & Brittany are doing a great job - getting vendors to volunteer product.

Starts Jan 19 (12 week) + 3 week speed booster session being offered after.

* 1. Should we offer a SCR Racing team discount on the camp? SCR doesn't make a profit on the training camp as priced right now.
     + Debbie brought up if maybe we don't do the team clothing extras (jacket & hat) but give the discount instead?
     + Donna/Jodi (on the team) both say no we don't need to give the team a better discount then already offered to club members.
     + Maybe offer a scholarship for a few of the racing team. Will put it towards the budget committee. (As long as we don’t think it will cause drama/hurt feelings if only a select few get the scholarship while more apply)
  2. SCR Scholarship

Marisa said she will do it again this year & will let Donna know if she needs any help before starting it later this year.

* 1. Virtual MCM Support, Terry  
     SCR has 3 people running in addition to Amanda (who the special event is in support of). It is this coming Sunday.
     + Did we put out the volunteer needs on our application? Or is just in newsletter. Brittany just in newsletter, but will post again on social media.
     + Anyone interested in helping, please contact Terry.
  2. River Road Water Vandalism  
     Switched earlier this year than usual - South side to avoid the North side for now because of previous experiences. Debbie feels better about the South side because of being located at a club member’s house & the other is in a pretty open spot.
     + Incident: Alex & Kael put it out at 5:30 (mile 4) and by the time they ran back to it, it had been dumped out. Not the first time. Dumped, heckler, mud thrown, etc at this location.
     + Debbie is going to work with the "water crew" to get a plan to better protect our equipment. What if someone contaminates the water?
     + Donna is wondering if it's that particular spot, there is a guy close to that spot that is always saying hello & friendly with the runners. She will ask him about putting the water closer to him and give him Debbie's information for details.
  3. Senior Games – December 12  
     Do we want to sponsor anyone? Give them an SCR kit and help pay with their applications. (50 years and older & conflicts with the reindeer run). It's going to be at Holy Trinity's track - so in Melbourne.
     + Brittany suggested giving them a singlet, but no entry fee – board agreed. Get the sizes to order by 30th.

1. **Ops Director Update, Brittany**
   1. Membership Report
      * Special hydration Sunday (Boston Sunday) brought in some additions and renewals.
   2. Retail Report
      * New Inventory of Wrong Printed Shirts  
        Several wrong items, vendor let us keep them for free. Should we sell them or give them away? (Marathon expo is coming up where we can sell stuff) Board agreed to selling them online and at events as needed.
      * Sales on Hydration Sunday. Added new zip long sleeve pullover that is being well received.
   3. Fall Training Camp – Upcoming Events/Sponsors  
      Registration is open on Nov 16 - Dec 21 for early bird pricing. Currently contacting pace leaders, we are doing it personally. Can we expand the area for camp? Kaitlin isn't ready to do a 2nd location for camp yet. So you can do it virtually and meet up with group when you can. SCR is still offering discounts for the other running camps that are in different areas/dates.
2. **Committee Reports**
   1. SCR Race Committee (Brittany Streufert)
      * ROY Series
        1. Current Season Updates  
           SC Marathon & Virtual is sold out. North is at 285 slots only left. 158 on South side left. Doing really good with registrations this time.
        2. 10K and Fall into Winter substitution went well.
        3. Next Season Planning – Committee should start planning this upcoming meeting.
   2. Social Committee (Alex Kesterson)
      * Dirty Oar Meetup - Dirty Oar is willing to have SCR nights hosted. Testing it out on Nov 12 and maybe do an every 3rd week event. Continuation through the county schedule is: Intra in November & Hell n Blazes in Jan.
      * Jan 24th - Winter social   
        Committee talked about a guest speaker from WV, Elisha will contact him.
      * Neighborhood Run(s) idea - mini medal/charm idea transition from last year when we presented the "run social" program. 6-8 runs - Take a selfie at the run location and get a bigger medal to hold all your little medals if you do all the selected locations. Advertise at winter social and start on Feb 1. Maybe a trail, beach, etc different areas and types of terrain. Committee asked the board - can we switch over the budget from Run social to this Neighborhood Run? MSP Stephen/Caeley - to use monies that was allotted to the other program for this new one. Approved.
      * Netflix Watch Parties

Putting out a social media poll/post to gather interest and then put out a survey to pick the movie if interested.

*Next meeting - NOV 16th at 6pm - virtual*

* 1. Budget Committee (Paul Boucher) – Will start in October  
     Has all his volunteers set, will be sending out invites to coordinate first meeting next week. Debbie - keep in mind we'll want to have it to review at our holiday meeting
  2. SCR Youth Series (Rebecca Acosta)
     + Youth Series Update  
       29 participants & all volunteers showed up except for 1. Went pretty smoothly. Only suggestion was to add music - Rebecca. Donna - wondering if we could do a 1 mile run, voluntary option - not broken up by age. Brittany researched a bunch of kids clubs and none of them offered a mile, that's why we designed as is, purposefully. Debbie said a lot of church school competes at 1 & 2 mile. Maybe RRAC suggestions for ages and only allow at a certain age. We'll talk about it at the next Youth Series meeting. Debbie - suggested that we have age group signs for the volunteers to have to line up at. Plus a finish line banner or something to show how far you have to go. Terry has the signs for that? Next event is 12/5 at Satellite Beach - will be getting the volunteers set up. Brittany posted it on the racing team, and if we don't get enough that way - we can send it out to general memberships.
  3. Community Engagement Committee (Brittany Streufert)
     + Nothing new at this point
  4. Volunteer Coordinator (Kim DelTorchio)
     + Recap – Red Carpet Run
     + Planning for SCR Marathon – Cleanup is HUGE
       1. Packet Pickup @ Running Zone  
          About 50% there - not really worried about it.
       2. Outdoor Expo/SCR Tent @ Cocoa Village  
          Primary duties will be setting up and manning the tables, prize wheel, product sales.
       3. Clean-up  
          On Sunday 11/29 after the races - 2 shifts, about 50 volunteers between the 2 to make it go well. Will deliver the people to your assigned mile and pick you back up. 11/11:30 on North side cleanup. 1/1:30 for South side clean up. \*\*Do we want to do volunteer shirts for this?
          1. The big thing we need to do is talk about the clean up with our friends to get more volunteers - tell them how easy/fun it is! Let's try to get them filled before the next meeting.

Jodi - please talk it up to the team and try to help us get the slots filled.

Donna is going to do a talk to her groups about helping.

Brittany will send the board the sign up link for the marathon clean up. Brittany to mention at the running camp for sign up as well.

* 1. Race Results (John Fricano)  
     Debbie reviewing since John is out of town. John has volunteered to keep this up to date. Note that we've obviously had a lot of drop off due to Covid.

1. **SCR Racing Team Updates**
   1. SCR Race Team Updates (Jodi Noe)

No updates. Good turn out on the virtual Rainbow Run. Nothing social going right now, but will probably plan something before the SC marathon event. Debbie still has some of the new singlets and would like to drop off at an event instead of mailing.

* 1. SCR Masters Team Updates (Debbie Wells)  
     Refer to the Senior Games topic in President's review.

1. **New Business**
   1. From the Floor - No new business

**Next meeting NOV 16th 7pm, virtual**

MSP Stephen/Donna to adjourn 8:41p

*Minutes Prepared by Elisha Gould, SCR Secretary*