**SPACE COAST RUNNERS**

**MINUTES OF APRIL 25, 2016 MEETING  
LOCATION – BC Emergency Mgmt Center, Rockledge**

**Board Members / Officers Present:** Dick White, Shane Streufert, Nancy Wingo, Carol Ball, Ron Ritter, Mary Ramba, Harry Prosser, Kaitlyn Donner, Lisa Hamelin, Howard Kanner, Loran Serwin, and Bob Rall

**Board Members / Officers Absent:** Cyndi Bergs, Michael Higgins

1. **Meeting Called to Order:** 7:05 PM by President Dick White
2. **Guests**: Brittany Streufert, Kristen Klein, Marty Winkel, Judd Spitzer, Kimberly Tomlinson, Keith Dutter, Kimberly Prosser
3. **Review / Modify Agenda**: No change
4. **Changes to Last Month’s Minutes:** None, Carol had something but couldn’t recall. Motion to approve - Bob. Second - ?. Approved.

**IV**. **February Treasurer’s Report:** Motion to approve - Dick. Second - Shane. Approved.

1. SCR Savings Account Balance Mar. 31, 2016 $23,705.47
2. SCR Cash Balance Feb. 29, 2016: $65,979.50
3. SCR Deposits for Mar. 2016: $9,702.50
4. SCR Total Cash Balance as of Feb. 29, 2016: $62,754.82
5. SCR Total Disbursements Mar. 2016: ($12,927.18)

G. SCR Open Invoice Balance as of Mar. 2016: $ 175.00

Total All Accounts: **$86,460.29**

Ordered 50 more SWOF medals, since ran out at SWOF. Carol will mail out to those that didn’t receive.

1. **Ongoing Business:**
2. The Driven/New SCR website (Brittany)
   1. Loran gave Brittany the membership file
   2. **Action Item** - Loran needs to send Brittany additional information – there are new members since then
   3. All Board members will receive a login for the site – please provide any feedback to Brittany
   4. Loran will finalize ROY series
   5. Need to get integrated with Bob and his mail list that he uses for eBlasts (MailChimp)
   6. Loran would like to wait until all races are complete, ROY series finalized, Titusville series finalized before going live with site
   7. **Action Item** – ask Matt Mahoney if he can/will do maintenance on race calendar and race results on the new site
   8. Bob is concerned about members that opt out (unsubscribe) from emails, in that it won’t affect membership list – Brittany will get with the Driven and work on possible email issues
   9. Judd asked about blacklisting. Loran replied that it shouldn’t be an issue since we’re not an ISP
3. SWOF debrief (Marty)
   1. Best numbers so far, likely due to 33K Challenge
   2. Marty said if anyone volunteered and didn’t receive a shirt, he has them
   3. SWOF medals – ordered and **Action Item** - Carol will send out to those that didn’t receive (ran out)
4. CD Ladder (Bob)
   1. Resolved last month, nothing further to discuss
5. Space Coast Challenge Update (Lisa/Dick)
   1. 145 finishers
   2. **Action Item** - Carol will let the board know how much it cost for the medals and determine the cost analysis of that vs. increased race attendance income due to the challenge
   3. Should have a committee for 33K Challenge going forward – should be the 3 RDs at least
6. Space Coast Challenge 2016/2017 (Dick)
   1. We will continue for next season with the challenge. See #4c. Lisa, Carol and Barbara have been talking with Ashworth about possible medal ideas.
7. Storage Unit (Dick)
   1. Have the unit, some items have been moved in
   2. Cost was more than quoted due to insurance/taxes. Originally $65/month, ended up being $81/month.
   3. Month to month, no contract
   4. **Action Item** - Carol will get them the tax exemption so we don’t have to pay the tax
8. County Park/Track (Harry)
   1. Harry presented a slideshow with the park details, planning, location (see attached presentation)
   2. Proposed water fountains; would have SCR branding on or around them
   3. Estimated cost proposal for 2 fountains was $9550 (materials only, city would pay for labor, ongoing maintenance)
   4. Timeline – no date for city, they will open park regardless of SCR donation. Trail will not be fully complete until tiny house development is complete.
   5. Deferring for now. **Action Item** – Harry to send the proposal to newly formed Strategic Planning committee.
   6. Kaitlin had info about previous discussions of putting in a track somewhere. Her research indicated that there is a range of ~$150K to ~$350K for upgrading or installing a track (rubberized or asphalt). Doug Butler would like to upgrade the SBHS track and make it open to the public.
9. Hiring Staff (Nancy)
   1. Nancy had a suggestion for hiring staff short-term for some of the duties that are required in the club
   2. Determined that suggestions such as these should be sent to a committee for discussion and analysis
   3. Strategic Planning committee will consist of Nancy, Carol, Harry, Howard, Shane and Bob
10. Workshops (Nancy)
    1. See #8b above
11. ROY Awards Event Planning (Carol)
    1. Carol went over the AWARDS Night handout (see attached document)
    2. Will be at IHB rec center
    3. Suggestion to increase the price to $15 adults, keep youth at $5. Motion to approve - ?. Second - ?. Approved.
    4. Will try to accommodate 9 chairs per round table, rather than the 8 we did last year. Possibly utilize some long tables in areas if we can to add more seating.
    5. Budget of $1500 was approved at beginning of year. Estimated costs per Carol, so we are looking to be ~$2000 in the hole
       1. $3000 catering
       2. $275 venue
       3. $100 photography
       4. $250 supplies
    6. One suggestion is to have a self-serve buffet, which can allow for 2 lines, which will allow for faster service
    7. We should be able to take the leftovers since we’re paying, **Action Item** - Carol will talk to caterers.
12. Races since last meeting (Howard)
    1. 3/17 Art Fest 5K 621 finishers
    2. 3/17 Shuttle Runway 2M 170 finishers
    3. 3/17 Shuttle Runway 5K 187 finishers
    4. 3/17 Shuttle Runway 10K 61 finishers
    5. 3/19 Ben Strong 5K 167 finishers
    6. 3/19 Game Day 5K 147 finishers
    7. 3/20 Excalibur 2M 385 finishers
    8. 3/20 Excalibur 10M Relay 516 finishers
    9. 3/20 Excalibur 10M 1631 finishers
    10. 3/26 Downtown Melbourne 5K 302 finishers
    11. 3/26 Egg Scramble 5K 185 finishers
    12. 4/2 Step Up for Autism 5K 81 finishers
    13. 4/2 Cops and Robbers 5K 169 finishers
    14. 4/9 SWOF 2M 85 finishers
    15. 4/9 SWOF 8K 351 finishers
    16. 4/9 Pirate Plunder 2M 1028 finishers
    17. 4/10 Ron Jon CB Triathlon Relay 57 finishers
    18. 4/10 Ron Jon CB Triathlon 505 finishers
    19. 4/16 TWLOHA’s Run for It 5K 587 finishers
    20. 4/23 Art Festival 5K 621 finishers
13. New Business
14. SCR Social Summer Runs (Brittany)
    1. Brittany went over the SCR 2016 Summer Socials Proposal document (see attached document) 
    2. National Running Day June 1
       1. Carol Ball will organize
    3. Battle of Brevard Fun Run July 13 or 20
       1. Last year had blue ribbons, this year maybe customize them?
       2. Harry and Kimberly Prosser and Nancy Wingo will organize
    4. August Fun Run Aug 3
       1. Lisa Hamelin will organize
15. 2016/2017 SCR Race Team (Bob, Carol)
    1. Howard went over the Racing Team Proposal handout (see attached document) 
    2. Bob had concerns regarding giving out one free year of SCR membership, instead offered that if each team member completes their obligations, then they would receive this retroactively. Motion – Bob. Second – Dick. Approved.
    3. Harry asked about the budget for singlets since new singlets are in the proposal. Carol said the budget for them were already approved. Decided on a maximum of $25 cost per singlet.
    4. Carol went over the timeline:
       1. Video about the team – May 7
       2. eBlasts/Facebook to promote – May 14
       3. Applications due/Selections made – May 28
       4. Summer Social/Team Announcement – July 9
    5. Carol stated that SCR failed in communicating what the team really would be
    6. **Action Item** - Carol will provide statistics on the number of females not fulfilling team obligations vs. men not fulfilling team obligations
    7. Carol said more social events for the team – go around to different fun runs monthly
    8. Kimberly Tomlinson – suggested to have competitions between male/females on the team
16. 2016/2017 ROY Committee Report (Dick, Howard)
    1. See ROY series handout (see attached document) 
    2. Went over items 1-4 on handout. Remove item 4 (separate points for walkers), since not all ROY races have a walker category.
    3. Lisa had a question about item 2 – identical AG categories for all other series races – Does that include Grandmaster, Senior Grandmaster, etc.? Defer to the RDs at the RD meeting. **Action Item** - Dick will schedule the RD meeting and it would be better to have a face-to-face meeting as opposed to a telecom. The meeting should be set prior to the next SCR Board meeting.
    4. Motion to approve – Howard. Second – Harry. Approved.
17. Board Elections Committee (Brittany)
    1. **Action Item** - Brittany will find Cyndi’s email about when the ballots are to go out so she can do the Survey Monkey to the membership list
18. SCR Scholarship Awards (Marisa)
    1. No discussion since Marisa was absent, it was only noted that two students had been chosen.
19. Hall of Fame Nominations (Shane, Mary)
    1. Shane summarized his nomination for John Davis and Steve Hedgespeth
    2. Mary read Marty’s nomination for Willy Woolenaar
    3. Mary stated that there are no guidelines that say only a certain number or a maximum number of nominees can be approved
    4. Need to go on the website and update the guidelines on how to vote for the HOF nominees
    5. Dick made a motion and approved all 3 nominees
20. Golden Shoe Nomination (Dick)
    1. Dick read nomination for RC Koontz
    2. Discussion on how the vote is worked (for both Golden Shoe and HOF), it was determined that the President decides, so Dick approved.
21. MIHS X-Country Request for sponsorship (Dick)
    1. MIHS is requesting a donation for the x-country team
    2. Carol pointed out that they need to fill out the donation form and request something specific other than cash, as we do not do cash donations
    3. **Action Item** - Carol will get in touch with MIHS POC and let her know what she needs to do
22. 2017 EOD Race Director
    1. Oswalds have decided to not be the race directors
    2. Dick said that Barbara has the folder with all of the information. She is willing to help but cannot be the director
    3. **Action Item** – Lisa to check Matt’s race calendar for EOD date, might be incorrect
23. SCR Race Branding (Lisa)
    1. Lisa suggested that the 3 race directors (Lisa, Marty and ? (Barbara in the interim)) form a committee and come up with ideas to then pass to the Board
    2. **Action Item** - Lisa will send her proposal/thoughts to the Strategic Planning committee. Revised - will wait until Item 10.a. occurs and then send that proposal.
24. SCR Advertising Policy Suggested Changes (Lisa)
    1. Modification suggestions to the Space Coast Runners Advertising Policy document that is on the website
    2. Remove the $10 for a business card ad. It is advertised as free in the newsletter.
    3. Remove the Facebook Advertising section
    4. Both b and c were agreed upon by the group
    5. **Action Item** – Lisa will modify the document and make sure it is eventually gets linked on the new website
25. Sponsored Youth Program (Lisa)
    1. **Action Item** - Lisa will send her proposal to the Strategic Planning committee for consideration

Upcoming Races

1. Eat My Crust 5K 5/1/16 (Brittany)
   1. 800 registered so far, will cut it off at 1000
   2. Everything happening at the Viera track on race day (packet pickup, registration)
   3. Start is at Viera Pizza, point-to-point race, will end at the track and will have a fast track award
2. Shine the Light 5K 5/21/16 (Dick)
   1. Supports Cocoa PD Suicide Prevention

Meeting Adjourned: **9:15 pm by President Dick White**

**Next Meeting: Monday, May 16, 2016, 7 pm @ Viera Pro-Health & Fitness**