**SPACE COAST RUNNERS**

**MINUTES OF April 2021 BOARD MEETING**

**Virtual – 4/19/21 @ 7:00 PM EST**

**Board Members / Officers Present:** Debbie Wells (President), Caeley Looney (Vice President), Elisha Gould (Secretary), Rebecca Acosta, Donna Arnister, Stephen Bernstein, Kayla Cain, John Fricano, Steven Hebert, Alex Kesterson, Terry Ryan

**Director of Operations**: Brittany Streufert

**Board Members / Officers Absent:** Kim DelTorchio, Paul Boucher (Treasurer)

**Guests**: Austin Cain

1. **Meeting Called to Order:** 7:04pm
2. **Review of March Minutes (Elisha)** MSP Steve/Stephen, Minutes Approved with minor noted update
3. **Treasurer’s Report (Debbie)** MSP Steven/Stephen, Approved  
   Steven sent in a few updates for Paul that does not change the report. Debbie noted that we’re doing pretty well in debt vs. assets according to what she learned at the RRCA convention.



1. **Sponsors Update**

A good amount has been brought in already, we still need to keep posting and sharing & we are going to put into the newsletter. We’re looking for lower level sponsors right now. If you have any more ideas of who to talk to, let us know. We just need to make sure we are fulfilling our promises. \*When Paul gets back from vacation, Caeley please get with him to make sure our Driven payments are coming through & if they’re being held – then Paul can investigate. Caeley will send the sponsor spreadsheet out through email to everyone.

1. **President’s Report (Debbie)**
   1. Boston/Chicago Support Weekend – 10/10 (Sunday)
   2. Global Running Day – June 2nd – Memorial for Junious Gavin Dimond  
      Only question right now is do we want to hold it in one location or different locations? Last year we did 2 different times with 5 different routes in the same location. Board – if anyone is interested in hosting a different location, please let us know. Responsibilities – take a picture, plan a route, be there before & prior to make sure everyone is back in. Stephen suggested that we can tie in our “run local” routes from this year for 2022 Global Day. Debbie will provide the cooler and assist with the event. First Wednesday in June.
   3. Celebration Night – June 4th: Different Location/Different Date?  
      May 14, May 30, June 4th at different location, June 11th. Decided that the 11th would be the best option & asking the Board. Friday Night from 5p – 8p MSP Alex/Stephen – approved.
      1. Tables set up that we need help at: ROY series 2021-22, Retail Store Section, Youth Series & Youth Series Coordinator, Awards, Ran All Races, Fall Training (Kaitlin will man), Battle of Brevard (Terry will man), Summer Running – neighborhood, beer run, prediction areas, etc. Let’s try to get this going this week. Brittany will send out the list this week.
   4. Annual Club Meeting – June 21st  
      Hoping to have it in person, maybe outside like at Wickham park. Let’s start thinking about it. Would be ideal since all the club is encouraged to attend.
   5. Scholarship Update – Two awardees – Katie Hibbard, Brayden Cheek.  
      They have been notified. SCR needs to do a video for them, as a presentation type thing. Deb has asked all of the submissions their shirt sizes and will build a spreadsheet for Brittany. Brittany can post/email the announcement to the club at any time, but Debbie ideally would like to get a picture of them first.
   6. Board Nominations/Elections (4/19 – 5/2) and Election (5/4 – 5/9)  
      We need 4 more people to be a FULL Board, but we do need coordinator chairs filled too. 9 returning + a racing team representative. Please be reaching out to get people interested in participating on the Board. The Committee Chair positions need to be filled with Board members as they’ll need to attend the board meetings.
      1. President – Debbie willing to remain
      2. VP – Caeley willing to remain
      3. Secretary – Terry interested in position
      4. Treasurer – Paul willing to remain
      5. Social Committee Chair –
      6. Race Committee Chair -
      7. Youth Series Coordinator –
      8. Racing Team Captains -
      9. At-Large Member - Donna Arnister – willing to remain
      10. At-Large Member - Steve Hebert – willing to remain
      11. At-Large Member – Stephen Bernstein – willing to remain
      12. At- Large Member – Kayla Austin – willing to remain
      13. At-Large Member – Kim DelTorchio – willing to remain
   7. Newsletter – everyone gets a month to help Brittany – see excel in January folder for your month. April – Steve; May – John; June - Austin
   8. North River Road Water – all set; May 2nd weekend  
      If anyone is interested doing the water drop offs, please let us know as we have a few spots that need to be filled. You’ll need a larger vehicle to take all the items (for River Road).
   9. RRCA Convention Attendance – Brittany, Terry, Deb – Report Out  
      Was a pretty small event this year, but are planning to be in Orlando again next year. Debbie will write up her notes and have Brittany & Terry contribute, then will post them for the board to read.
   10. Running Industry Diversity Coalition Recruiting Workshop – May 12 @ [RDIC](https://www.runningdiversity.com/)   
       If anyone is interested in attending, you can register. If you can’t attend, it will most likely be recorded.
   11. Race Director Training Workshop – project for Spring (Wells, Streufert)  
       Debbie is going to talk to the recipient of the RRCA Race Director of The Year 2021 award, and see if he’ll host a workshop for us.
   12. Consolidated Electronic Records (Google Drive for Non-Profits)  
       Debbie asked at the convention if they had any better ideas, but most people are just using Google Drive. Debbie & Brittany are going to do some research and come to the board with recommendations. Anyone transitioning out need to plan on putting any documentations into folders for the Board (Elisha)
2. **Ops Director Update (Brittany)**
   1. Membership Report
      1. Current – 809 members as of today, 14 renewals, 6 new and only 2 dropped off. Pretty steady growth, best since June 2020, seems to be recovering from the pandemic. This is the norm among all the clubs. Maybe we should run a theme to promote health? Very few people at the Hell n’ Blazes fun run even knew about SCR, about 50 people were there. Using our neighborhood runs to spread the word of SCR will be good. We’re almost out of stickers, so we’ll add our web address to them in the new order. Terry would like access to the club membership to sort by city. Brittany will provide her with that.
   2. Retail Report
      1. Sales Report - $741, sales are really increasing due to the store being added to the race sites. Sold 42 items & gave 5 away.
      2. New Items – Visors  
         Tank & visor have been added to Eat my Crust site. 42 of the 100 visors we purchased have been sold.
   3. Spring Training Camp – Upcoming Events/Sponsors  
      2nd part of spring training camp is happening now (the additional 3 weeks leading up to Eat my Crust). We’ve had several new people sign up for this mini camp. Camp will be on hiatus during the summer. August 17th kick off with a 16 week training instead of previous 12.
      1. Donner Coaching Certification Progress – will be having her training in May and is now committed to SCR training for 2 years as we’re paying for the certification.
   4. ROY and other Awards – for Celebration Night Planning  
      ROY awards calculations will be done this week, as Classic was the end of the point series portion. Eat my Crust is the last for Ran All Races and the Series this season.\*\*A ROY correspondent would be awesome next year because emailing the members their running standing is helping get more sign ups for the next race. Steven H. would like to get more information and is interested in that position.
3. **Committee Reports**
   1. SCR Race Committee (Brittany Streufert)
      1. ROY Series
         * Current Season Updates  
           Some reports that Downtown 5K didn’t have a water stop on the course, and that is required according to our terms. Classic was all positive, was a nice morning.
         * Next Season – Announced? Updates for Running on Island Time  
           Divine Mercy Academy will be closing this year. Our Savior’s Catholic school in Cocoa Beach athletic dept is committing to doing ROIT race, and has proposed to the racing committee that it be a 2 mile race instead. Brittany needs the updated info by April 27 so that the literature can go into the Eat My Crust packets/at event.
           1. Brittany will be in contact with all the races to make sure we get details set and payment. Next month is the last meeting of the committee, after Eat My Crust. If anyone wants to join next season’s committee, it’s a good time to do so.
           2. Are we doing a video to announce the new series? One was attempted, but had technical issues. And the races have been announced, but not the dates/details, and that’s good because the ROIT is probably going to change.
   2. Social Committee (Alex Kesterson) – Terry is taking the Chair after Alex’s departure.
      1. Next Meetup? – Intracoastal fun run on May 12, Brittany will be there to host/facilitate.
      2. Neighborhood Runs - 6-8 runs in various places/courses
         * Tshirts instead of medals (Dirty Oar interested in helping)
         * Start in June after ROY series
      3. Gala Replacement Event Planning – June 4th – discuss and choose options \*\*SEE details mentioned above in President topics\*\*
      4. Battle of Brevard Planning – August 4th – Viera Regional (Terry to lead)  
         Still going as planned
         * Terry is proposing providing different meeting locations on the same day to spread around the county. Would need a point person for the North and South areas in the County, meeting at a local parking lot or open outside gathering area to have people sign up & get the numbers of participants for their city representation. Then a volunteer would drive the ribbons to the other location, if that city won vs the main hub in Viera. The goal is to make it more inclusive to all county participants, but have all the food and fun at Viera.
         * Donna – maybe we could put these in breweries to get participants a beer or something like that? Dirty Oar does give a free beer at the end of a run. Intra and Playalinda don’t.
         * If you’re willing to help and make the alternate location – let Terry know. You need to have a route, hydration, keeping track of participants so we have accurate numbers for the competition, and make sure the course is cleared (no one left behind/lost/injured).
         * Do we think this is a good idea? Viera is the most central. But people don’t think it’s always fair to be there each year. It might be difficult to facilitate and market due to complexity.
         * Will continue discussions make a decision at next meeting.
   3. SCR Youth Series (Rebecca Acosta)
      1. Youth Series Update – April event debrief; Series Closeout Actions  
         The last event went well. People did have trouble finding the actual location. We had 11 run all the races. Kids had fun. Got some new awards for the Ran All from Space X and Blue Origin. As a complete prize: we’re ordering Space Shuttle plushes plus making space themed goodie bags from the donated items.
      2. 2021-2022 Youth Series – Need to finalize schedule
      3. Wawa Grant – Submitted Proposal – Thank you!
   4. Volunteer Coordinator (Kim Del Torchio)
      1. Celebration night recruiting – Brittany will get together with Kim on that.
   5. Race Results – John Fricano  
      5 races the last month, either new races or canceled in 2020, so we couldn’t compare to last year. Space Coast Classic in 2019 compared to this year and we did well. Women lead the way with race participation. Pirate Plunder was low this year, however the details do not include virtual.
4. **SCR Racing Team Updates (Austin)**
   1. SCR Race Team Updates   
      Team will be having an Eat My Crust dry run this weekend, and Austin & Jodi are happy to review next year’s applications. EMC is a new course and Brittany will provide Austin with information. If anyone was interested in running, they would run around the parking lot instead of getting onto the track as most of the course is outside the track.
   2. SCR Racing Team Applications – should we rebrand the team?  
      Deadline was extended to today. 27 applications and skewing heavily female. The Captains and President are usually the ones to review the applications. Austin & Jodi would be interested in review past year’s requirements and we’ll need all the members to input their volunteer information into the form. Brittany will email them to make sure they’re up to date this week and cross check against Ran All Races listed online. Carol said some of the people have requested shirts instead of singlets and Brittany says she’ll look into it as long as it doesn’t change the graphics layout (a graphics layout change would incur a new imprint cost). AND everyone needs to make sure the new shirts are worn at all times instead of old ones because of the sponsors this year. It would be a big problem if we don’t fulfill our promises to our sponsors by not having the team wearing their logo.
   3. SCR Masters Team Updates
      1. Senior Games Team – support for Nationals in May 2022; Qualifiers in 2019, 2020 and 2021 will be eligible. Florida Senior Games – 12/4-11/2021 in Ft. Lauderdale (TBD)  
         -- Will start talking about supporting that when the new board rolls around.
      2. 2021-2022 Racing Season Team Development – Debbie to reach out to Jackie Schmoll to help coordinate race schedule and then we will recruit.   
         -- Will bring up to the new board now that there is a FL games.
5. **New Business**
   1. Thanks Alex! She will not be here in Brevard for the next meeting, but is thinking about signing in for the meeting. Thank you for jumping in feet first into the club and leading committees, water, social, etc. You lifted a large load and we really appreciate it all. We’ll miss you very much. Alex is going to miss us too 😊
   2. Celebration Night raffles – we made over $1000 last year and we’re hoping to do more this year. Asking the board to provide/secure some donations. Carol agreed to sell tickets this year again.
      1. Yes, we should start soliciting those, will talk more in April about the Wall of Achievement. Winners by the beginning of May to get prizes and announcements. People’s choice awards again? We should try again with some new categories/ideas.
6. **Next Meeting – May 17th 7p, Virtual**
7. **Adjourn - 8:29p**

*Minutes Prepared by Elisha Gould, SCR Secretary*