**SPACE COAST RUNNERS**

**MINUTES OF March 18, 2018 BOARD MEETING**

**Merritt Island Pro-Health 7:00pm**

**Board Members / Officers Present:** Howard Kanner, Nancy Foresteire, Heather Felix, Kelley Lake, Debbie Wells, Shelley Williams

**Director of Operations**: Brittany Streufert

**Board Members / Officers Absent:** Bob Rall, Carol Ball,

1. **Meeting Call to Order:** 7:04 pm
2. **Guests/Guest Speakers**:
3. **Review / Modify Agenda:** Race Committee Update, Shelley: Up & Running selling timing equipment that two races are using. Run the Tide will use RZ, Rainbow Run will use Red Pointer Productions. MSP Shelley/Heather to accept two race timing changes
4. **Minutes:** MSP Heather/Shelley to accept February Minutes

# **Treasurer’s Report:** Carol

# **A. Balance Sheet**

# **As of February 28, 2019**

# **BOA Savings Account** $ 13,741.03 **Sunrise Bank Checking** $ 1,570.03

# Interest Jan $ 0.21 Interest Feb $ 0.06

# **Total $ 13,741.24** Interest $ 0.02

# **BOA Checking Account** **Total $1,570.09**

# Balance Jan 31 $ 47,683.58

# Total Deposits in Feb $ 1,103.50 **Sunrise Bank 12-mo CD $50,084.16**

# Disbursements Pd in Feb $ (11,347.59) **Total Savings/Checking/CD $102,834.98**

# **Balance Feb 28 $ 37,439.49**

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# **MSP** Kelley/Shelley to approve January treasurer’s report.

**V** **COMMITTEE REPORTS**:

* 1. **STRATEGIC PLANNING & OPERATIONS** (Shelley)
     1. Strategic Plan: Shelley took initiatives from last meeting and broke down into action item that will be prioritized and assigned to team members. Howard requested a plan for actions be presented at next meeting so we can move forward.
     2. SUCCEED: Need to promote to membership. SP Committee is talking about it. Water stops and fun runs good opportunity to promote.
     3. Club Documents: Brittany will send out final bylaws and we will vote on them at April meeting. Brittany will then start working on Articles of Incorporation.
  2. **MARKETING & COMMUNICATIONS**
     1. ROY Series results updated. Brittany wants to make it a webpage instead of a spreadsheet that opens. Brittany will meet with John Davis so he can generate what she needs.
     2. Water on RR. Debbie will contact Cyndi Bergs about direction change.
     3. Branding Items: Brittany reported Carol has ordered tent & table covers. Tent will have logo on one side only due to cost.
     4. Swag: Everyone liked the bag handle cover. Kelley brought one to show. Brittany and Carol will work up swag order.
     5. Product Sales: Want an online store. Need to push. Shopify a good outlet. If we commit, need to make sure we’re prepared by setting up level of expectation for how to manage store and inventory. See if it will generate a shipping label and decide how many days a week to ship. Brittany will make a proposal.
  3. **COMMUNITY ENGAGEMENT**
     1. Membership Report: Current membership 884. Highest since August of 2018. Full report attached.
     2. New Member Packets: Brittany up to date getting these out.
     3. Celebration Night: Nancy working on Silent Auction. Will also have 50/50 raffle for $1/ticket or $5 for 6 tickets. No board members can participate. Need to decide if we want people’s choice awards and what ones. Brittany will work on catering and decorations. Howard to have ideas for awards photos next meeting. Bob will bring draft agenda for Celebration night to April meeting.
     4. Fun Run Visits: Deb will make plan to strategize visiting fun runs with series races and do giveaways or race entry for race in that area. Brittany will do FB events.
     5. Fun Runs: Battle of Brevard – July or early August, Wed night. No races in Oct & Nov. Plan possible trail fun runs those months, possibly Enchanted Forest, Turkey Creek, Malabar Scrub, Wickham Park. Deb will look at dates for fun runs.
     6. Summer Social Expo: Possibly July. Shelley will update us next meeting.
  4. **RACING COMMITTEE**
     1. Power of Pizza: Eye of the Dragon: Everything went well with no issues race day. Races started on time & festive. Registrations were up. 2020 will be year 5 for Slay the Beast. Will make anniversary special. City of Melbourne and FDOT had large cost increase for race. Need to do better beer monitoring so none goes outside.
     2. Space Coast Classic: Working hard on race. 50% forecast as far as participants. Asking everyone to promote it to family or friends for running or volunteering. Need considerable more course marshals due to turns in course. 6:45 start might mean dark start or sun just rising.
     3. Race Results: Bob sent out. Attached at end of minutes.
     4. Racing Team: Deb reported team did dry run for Downtown Melbourne 5K and breakfast after. Will do dry run for Classic on 30th. Brittany indicated it might be difficult to navigate without course marshals.
     5. Racing Team Applicants: Need to put out team application info ASAP. MSP Deb/Shelley to carry forward last year’s racing team expectations for this year. Have applicants send their info to SCR Racing Team email by April 15. SCR Board conference call on April 22nd for approval.
     6. SCR Training Camp & CHI Clinic will be discussed at April meeting.

7. ROY Series: Shelley will have a proposal next meeting how we want to do a rollout.

**VI OTHER BUSINESS**:

* + 1. BOD Elections Task Force: Shelley & Heather working on this. Reach out to friends and running groups for interest. April, promote putting in applications. Elections May 1st, close May 12. Brittany will put info in next newsletter.
    2. Hall of Fame, Golden Shoe: No nominations yet.
    3. HS Scholarships: Private schools not eligible. MCC inquired about applicant. Brittany will contact and if they apply and meet requirements by deadline we will consider all applications we receive.

**VII** **ADJOURNMENT**: MSP Debbie/Howard to adjourn 9:20 PM

**VIII** **NEXT MEETING:**  April 15, 2019, Merritt Island Pro Health at 7pm. (Viera not available)

*Minutes prepared by Nancy Foresteire*

**SCR MISSION**: The Space Coast Runners Club is a non-profit organization that promotes running and competitive events for the benefit of all.

**SCR VISION**: SCR’s Vision is that every person in Brevard County will have the opportunity to discover running and be part of the running community.

 