

**SPACE COAST RUNNERS
MINUTES OF JANUARY 19, 2015 MEETING**

Board Members / Officers Present: ~~Dick White~~, Ed Springer, Morris Johnson, Cyndi Bergs, Harry Prosser, Howard Kanner, Michelle Smurl, Loran Serwin, Marisa Flint, Shane Streufert, ~~Kaitlin Donner~~, and Carol Ball, Ron Ritter, and Bob Rall

Board Members / Officers Absent: Kaitlin Donner, Dick White

I. Meeting Called to Order: 7:30 PM

II. Review / Modify Agenda:

III. Changes to Last Month's Minutes: Motion to approve, Marisa. Second, Shane. Approved.

IV. Treasurer's Report: November: Motion to approve-Mo. Second- Loran Dick. Approved.

- A. SCR CD Balance November 30, 2014-Aug. 31, 2014: \$10, ~~154,101.14~~
- B. SCR Savings Account Balance Aug. 31, 2014:November 30, 2014 \$3,529,1028.92
- C. SCR Cash Balance October 31, 2014 July 31, 2014: \$33,065.021,617.67
- D. SCR Deposits for November 2014Aug. 2014: \$10,158.706,115.00
- E. SCR Disbursements for November 2014 -Aug. 2014: (\$4,098.88930.23)
- F. SCR Total Cash Balance as of November 30, 2014Aug. 31, 2014: \$39,124.842,802.44
- G. SCR Open Invoice Balance as of November 2014 Aug. 31, 2014: \$483.00

Treasurer's Report: December: Motion to approve-Mo. Second- Loran. Approved.

- H. SCR CD Balance December 31, 2014: \$10,156.23
- I. SCR Savings Account Balance December 31, 2014 \$3,529.16
- J. SCR Cash Balance November 30, 2014 : \$39,124.84
- K. SCR Deposits for December 2014: \$1,792.00
- L. SCR Disbursements for December 2014 : (\$1,659.38)
- M. SCR Total Cash Balance as of December 31, 2014: \$39,257.46
- N. SCR Open Invoice Balance as of December 2014 : \$500.00

G. ~~700.00~~

V. Guests: Linda Cowart, Mark Petrillo, Jerry Byrd, Barb Linton, Christy Zieres, Kimberly Prosser, Lisa Hamelin,

~~V. arty Winkel~~

VI. Old Business:

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A. Races since last meeting

- a. Nov 22, 2014: Run For Love 5K - Finishers = 117
- b. Nov 27, 2014: Cocoa Beach Turkey Trot 5K - Finishers = 1352 (F= 699, M= 503, Teams = 150)
- c. Nov 27, 2014: Suntree Turkey Trot 5K & 10K - Finishers =1034 (5K=855, 10K= 179)
- d. Nov 30, 2014: Space Coast Half/Full Marathon : Finishers = 6025 (Half - 3306, Full - 2719)
- e. 12/6/14: Run 4 the Future 5K, Finishers = 399
- f. 12/13/14: 19th Annual Reindeer Run, Finishers = 414
- g. 12/14/15: Bayfront 5K9, Finishers = 173
- h. 12/20/15: Jingle Bell 2 Miler, Finishers = 1670
- i. 12/20/15: Super Caleb 5K, Finishers = 164 (99F,65M)
- j. 12/31/13 New Year's Eve 5K, Finishers = 20 (13M,7F)
- k. 1/3/15: Lace Up 4 Literacy 5K, Finishers = 156
- l. 1/10/15: Run for the Responders , Finishers = 82
- m. 1/17/15: Harris Family Medical Center 5K, Finishers = 559
- n. 1/17/15: Mustang Stampede, TOTAL Finishers = 145 (5K = 104, 1 Mi = 41)
- o. 1/18/15: World of Beer Tap It and Run 5K, Finishers = 490

- B. 1. 9/20 Eagle Pride 5K & 1M
2. 9/20 Ryan's Hope 5K
3. 9/20 Panthers on the Prowl 5K
4. 9/21 The Missing Peace 5K
5. 9/27 True Colors 5K
6. 9/27 Caracara Run 5K
7. 10/4 Precious Mammaries 5K
8. 10/11 Wild Shrimp Shuffle 5K/10K
9. 10/11 Witch Way 5K
10. 10/15 Pink Heals 2M
11. 10/18 Fall Into Winter 5K
12. 10/18 Ghostly Geeko 5K

C.B. New Business

- A. 2014 Space Coast Marathon Debrief Classie
- 1. 3,673 ½ marathon; 3,518 full marathon Finisher shirts to be ordered; medals ordered
 - 2. SCR received \$3,000 fixed donation plus \$30,293 from percentage of profits Volunteers needed. Tab set up on website for volunteers to sign up
 - 3. Issues: expo parking, bandit runners; shirt order mix up by Leslie Jordan
 - 4. Put in for "Most Scenic" marathon; Voted Best Marathon in SE
 - 5. 2015 shirts to be ordered by September
 - 6. 7, 750 will be eligible for 3 year medal; 2,957 will be eligible for 5 year medal
 - 7. Setting up alternative "worm hole" to capture runners who sign up for full to get in but only will finish at half point to elevate issues with timing/medals
 - 8. 2015 race is RRCA ½ and full State Championship race
 - 9. Participants will be required to pick up their own race package and show ID. There are no provisions for someone else to pick up your package.
 - 3,10. Volunteers to be on busses; more tag verification stations at expo;

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look into legitimate race transfers; will be hiring trash pickup vendor
Several sponsors on board (Morgan Stanley, Up & Running, Chick Fillet)

B. SCR Social/Early Registration M Update

1. Marathon and Half Marathon sold out Big success-47 new SCR memberships; 21 renewals;
2. 219 Half marathon and 23 #full marathon registrations
- 2.3. Feedback on people signing up members who were not present
Still waiting on final numbers of camp participants for the Half Marathon
3. (1) hand-eye entry for marathon —accommodating with a 7:30am start
4. Carol submitted application to RRCA for 2015 to get the 1/2 and full marathon recognized as part of the State series for RRCA
5. Still looking for a volunteer to work the pizza tent

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C. Eye of Dragon Update

1. 120 Registered
2. Awards ordered
3. \$2,750 sponsorship secured by Lisa Hamelin
4. Door prizes being collected by Rene
5. SCR vote to donate SCR membership as a door prize. Approved (don't recall who accepted the motion and who approved)
- 4-6. \$200 donation being made to PALS for volunteering. No updates

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D. Girlfriends Guild Golf Tournament Hole Sponsorship Space Walk of Fame

1. Moved to March No updates

E. SCR Tax Return/Treasurer's Report Wild Shrimp Shuffle 5K/10K

1. 2014 Tax Return filed Marty requesting to have Wild Shrimp Shuffle added back into SCR race series
2. November and December treasurer's reports reviewed Entry fee for 2014 is reduced 50% for last year participants who are registering this year
3. Course has been re-done; easier to navigate with both races
4. Encourages all SCR board members to participate this year to see the changes made.

F. Riverside Drive Zoning Variance Request/Public Hearing 1/21/15 SCR Fun Runs

1. Concerns related to parking / safety concerns
 1. 9/28/14 additional runners/walkers attending from RZ camp; additional South River Road water stops (miles 2 and 4) and adding a 3rd stop at mile 6 on the North end.
 2. Ed offered to reach out to Camp Director, Valerie to plan appropriately
 3. 11/2/14 looking for volunteer to put out Sunday morning water at miles 2 and 4 on North end.
 4. Linda suggested we put the SCR canopy tent up Sunday morning in the park; hand out road safety info and SCR membership applications; speak to runners before heading out

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G. SCR Promotional Items Space Coast Velo Sport Contact—Safety of the Roads

1. Michael with Space Coast Velo Sport has reached out to SCR looking for a volunteer to represent the running community for road safety and awareness. Lights, goodie bags, hats, gloves
2. Kaitlin is interested—will connect with Michael on this opportunity Re-stock new member packets

H. SCR Subsidy for Corporate 5K Code of Ethics Guidelines for New Members

1. Joan Meadows and Andrea Lucas volunteered to be SCR Team Captain
2. Proposal by Ed Springer for SCR to pay half the registration for first 2014 SCR members female and first 10 males who sign up for SCR team and a SCR visor. Second-Bob. Approved.
3. SCR Facebook page to advertise Copy of the SCR Board Member Ethics was provided to each new member to review and sign.

I. SCR Team Committee Volunteer Coordinator Update

1. Members interested: Carol, Marissa, Howard, ~~Brittany~~, Bob Linda showed (2) different volunteer shirt options; selected the neon yellow; SCR logo (in blue) to be put on front and all 3 SCR race logos and Volunteer to be put on the back.
2. Ed motioned to approve \$600 for the cost of the shirts. Cyndi seconded.
— Approved.

J. End of Year Banquet Newsletter

1. June 6, 2015 May
2. Brittany's suggestions—"Awards Night" –People's Choice, Most Improved, Best Picture Categories
Ed asked for volunteers to assist with writing a monthly newsletter article; Michelle S. offered to help in the future.

K. ~~K~~ Tooth Trot 5K

1. \$5 SCR membership rebate for those who register at Tooth Trot
2. E-blast out to members
3. 2016 race calendar conflicts for Tooth Trot

L. Virtual Race –Mark Petrilo

1. Mark offering a discount for group entries (does SCR want to promote?)
2. new race theme every month to benefit a national charity—currently being selected by Mark (i.e. February is American Heart Association; March is Make a Wish)
3. \$25 Registration on line; download custom bib with name. Send completion information back to Mark and receive a medal.
Social Media
1. Use Facebook page for Newsletter links
2. Post volunteer needs
3. Correction needed in FL Running & Triathlon regarding SCR club information.
Loran to correct.
3. Offered discount for SCR members and kick-back to the club for SCR member entries.

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Meeting Adjourned: ~~8:43~~**20** pm

Next Meeting: Monday, ~~February 16~~**October 20**, 201**5**~~4~~, 7 pm @ ~~Viera~~**Merritt Island**
Pro-Health & Fitness