

**SPACE COAST RUNNERS
MINUTES OF JULY 16, 2012 MEETING**

Board Members / Officers Present: Carol Ball, Ty Bowen, Mary Ramba, Tristan Webbe, Marty Winkel, Loran Serwin, Bernie Sher, Kara Springer, Ed Springer, Mo Johnson, , Les Dunne, Rene Dunne, Bob Rall, Christy Zieres

Board Members / Officers Absent: Cyndi Bergs, Dick White, Marlene White, Marisa Flint

Guests: Ragan Krupp

I. Meeting Called to Order: 7:00 PM

II. Review / Modify Agenda: (F) Youth Series – Ragan Krupp; (G) Race Stats-Les Dunne; (H) Newsletter Ad - Carol

III. Changes to Last Month's Minutes: N/A. Motion to approve Tristan. Second- Rene. Approved.

Note: In an effort to conserve resources and save \$\$, the meeting minutes will no longer be printed.

They will be distributed by email and Board members are encouraged to read before the meeting to be ready to approve.

IV. Treasurer's Report:

A. SCR CD Balance June 30, 2012:	\$10,065.30
B. SCR Savings Account Balance June 30, 2012:	\$ 2,527.42
C. SCR Cash Balance May 31, 2012:	\$23,305.38
D. SCR Total Deposits for June 2012:	\$ 1,508.00
E. SCR Total Disbursements for June 2012:	\$ (1,820.82)
F. SCR Total Balance as of June 30, 2012:	\$35,585.28
G. SCR Open Invoice Balance as of June 30, 2012	\$325

**Note: Final Annual Treasurer's Report is in June/July SCR Newsletter.

Bob Rall made motion to approve Treasurers Report, Second Les Dunne: Approved

V. Guests – Ragan Krupp

VI. Old Business

- A Races since last meeting
 - 1. July 4 – RZ Firecracker 5K – 988 finishers
- B. Adopt A Road
 - 1. July 14 – Rene reported 14 volunteers/recognition from residents/email to police chief
 - 2. Need to wear SCR apparel for identification!
 - 3. Bernie reports that the Rockledge Public Works will erect a sign on the city sign at our expense (~\$100), approved.
 - 4. Need temporary signs for “clean up in progress” (Carol to make)
 - 5. Rene/Les volunteered to be SCR Adopt a Road coordinators!
 - 6. Revolutions Cycles expressed interest in helping
 - 7. Rene seeking giveaways/including fun run/refreshments for next clean up, Sept 29, 8am
 - 8. BIG cleanup effort on Nov 25, after SCM

VII. New Business

- A. 2012-2013 SCR Budget Review
 - 1. Decision to drop Cocoa Beach Chamber of Commerce membership
 - 2. Concern about printing costs – Loran suggests buying laser printer, Carol to check
 - 3. Approved new expenses – newsletter software, SCR paper race bags w/green logo (2,000)
 - 4. Bob noted bottom line figure incorrect – approval postponed until Aug meeting

- B. Promotional
 - 1. 100 SCR Car Magnets in – will be given with new membership/renewal at social
 - 2. Polo shirts given to new Board members and existing Board members who ordered an additional shirt. (Club cost ~\$20 each) Also one for Ragan, Lisa Hamlin, Brittany Streufert.

- C. SCR Annual Summer Social—Fishlips 7/21/12, 3-5pm
 - 1. Set up 2:30 Carol, Ty, Marty, Rene, Les, Christy, Loran, Ed, Kara
 - 2. Food out at 3:30pm, Carol to purchase cookies, Linda getting key lime pie samples
 - 3. Giveaways and \$5 reduced membership for new or renewals
 - 4. Reduced marathon/half marathon entries of \$10
 - 5. SCR series registration sign up
 - 6. Presentation of Henry Campbell award -Cancelled (Henry unable to attend)

- D. Space Coast Classic Update
 - 1. Carol reported problems with port location, Barbara and Marlene working on going back to Melbourne Beach location
 - 2. Port location on calendar magnets and youth series brochures – will have to publicize

- E. Upcoming Events
 - 1. July 28 – YMCA Family Challenge Tri
 - 2. Aug 4 – Workman’s Warriors
 - 3. Aug 11 – RZ Run for Pizza
 - 4. Aug 18 – Running on Island Time 5K
 - 5. Aug 25 – Get Up & Go - TRS

- F. SCR Youth Series
 - 1. Ragan showed design for t-shirts
 - 2. Cost \$4.50 from Tropical Teez – sell for \$5 at races?
 - 3. Initial order 25 Each YS, YM, YL ?
 - 4. Start Publicizing on FB

- G. Race Stats – Les Dunne
 - 1. Les presented city representation figures from RZ Firecracker race
 - 2. Population figures of county (118K North of Rockledge vs 239K South of Rockledge)
 - 3. Would like to see more races/events in south county to target population
 - 4. Suggestion for SCR social in Palm Bay area – Les and Rene to coordinate

- H. Newsletter ad controversy
 - 1 Issues with Smooth Running’s World Beach Championship claim to USATF course certification status (not legitimate) After discussion, decision was made to ask for the fraudulent cert # to be removed from future ads.

- I. Carol asked for volunteer for Marketing Director and Volunteer Coordinator? Board members need to start working on getting a Club Sponsorship NOW!

VIII. Next Meeting: Monday, August 20, 2012 at Viera Health Plex @ 7:00 PM.

IX. Meeting Adjourned: 8:28pm