

**SPACE COAST RUNNERS
MINUTES OF OCTOBER 17, 2011 MEETING**

Board Members / Officers Present: Carol Ball, Ty Bowen, Jessica Crate , Tammy Foster, Dave Hernandez , Mo Johnson, Mary Ramba, Loran Serwin, Bernie Sher, Ed Springer, Tristan Webbe, Dick White, Marty Winkel, Christy Zieres

Board Members / Officers Absent: Cyndi Bergs, Nick Flint, Charlie Van Etten, Marlene White

I. Meeting Called to Order: 7:15 PM (meeting preempted - presentation by Body by Vi)

II. Review / Modify Agenda: Item VII.E.3- change date on Pumpkins in the Park to 10/28

III. Changes to Last Month's Minutes: Motion to approve September Minutes – Dave;
Second - Tristan; Approved

IV. Treasurer's Report:

A. SCR CD Balance on Aug 31, 2011:	\$5,032.64
B. SCR Savings Account Balance on Aug 31, 2011:	\$3,851.14
C. SCR Cash Balance Aug 31, 2011:	\$17,218.69
D. SCR Total Deposits for Sept 2011:	\$2,060.00
E. SCR Total Disbursements for Sept 2011:	\$211.33
F. SCR Cash Balance as of Sept 30, 2011:	\$19,067.36
G. SCR Total Balance as of Sept 30, 2011:	\$27,951.14
H. SCR Open Invoice Balance as of Sept 30, 2011:	\$541.00

Motion to Approve – Dave; Second – Tammy; Approved

V. Guests: Bob Rall, Don & Denise Piercy, Pete Vaughn

VI. Old Business

- A. Races since last meeting
1. 9/24 - Aviation Day – Finishers 160 (92M,68F)
 2. 9/24 - Iron Horse Volunteer Firefighters Benefit 5K – Titusville, no report
 3. 10/1 - Salty Dog Kids Duathlon 61 Finishers (6-9yrs -40,10-12yrs -21)
 4. 10/1 - Team Nemo 2M Run/Walk – Rotary park, MI, no report
 5. 10/2 - Battle of the Bridges Olympic Tri 147 (48F,84M,15 Relay)
Sprint Tri 233 (93F, 140M)
 6. 10/8 - Sprint for Sight – Satellite Beach (RZ) Cancelled for weather
 7. 10/8 - Nana's House 5k – postponed to 10/16, no report
 8. 10/15 - Chain of Lakes XC 5K – Titusville 163 Finishers (68F, 95M)
 9. 10/15 - Car Show and 5K – West Melbourne, no report
 10. 10/15 - Witch Way – Indialantic 710 Finishers (426 F, 284M)
- B. Advertising Committee Report/ Proposal – Carol
1. Proposal attached to these minutes – Final to be approved at Nov meeting
 2. Matt Mahoney will insert sponsor ads on race results pages for our 3 races
 3. Dave can add events to Facebook page for advertisers if requested
 4. Revised deadline for NL inclusions to 20th of the month to get the NL out earlier
- C. Space Coast Marathon Meeting Report - Carol
1. Registration up 48% from this time last year!!
 2. Discussion on ordering small towels for finish line?
 3. Participant guide booklet in design for race packets
 4. Committee Leaders to coordinate tasks with Denise:
Decorations/Finish line – Cyndi
North Signage/Food/ Volunteer Appreciation – Ty/Carol
Packet Pickup/Registration – Mary
South Signage/Finisher's Certificates – Loran/Christy

Truck Loading/ Clean up – Dave
Start Area – Bernie/Rick

5. Volunteers to work SCR Expo Booth on Saturday, Nov 26 8am -6pm
8-10am - Carol, Ty
10-12 - Marty, Tristan
12-2 – Jessica, Christy Any other volunteers welcome!!!!
2-4 – Bernie, Ed
4-6 – Carol, Ty, Dave
6. Ideas for giveaways, prizes needed. Tammy to ask Chris about prize wheel.

D. Commentary – Denise Piercy

1. Discussion about email traffic – we need to talk in person when problems arise!!
2. Suggestion from Ed – add item to SCR Code of Ethics for Board Members to bring issues to the Board instead of email discussions (Carol to follow up)

VII. New Business

A. Space Coast Classic 15K-Tammy

1. 50 Registered to date
2. RZ donating cups/Gatorade concentrate/coolers – Thank You!
3. Raffle items secured from Daddy Ultra Runs, RZ
4. Publix donating baked goods
5. Nancy Taback to bring Special Olympics water stop volunteers
6. Ceal Walker to bring students
7. Girl Scout Troop for water stop
8. Volunteers needed/please contact Tammy ASAP!!!

B. Newsletter Distribution/eBlast Backup

1. Bob suggested MailChimp
2. Loran reported that Constant Contact is ~\$30 month
3. Awebber same price, more perks
4. Bob and Loran to discuss and make proposal for Board

C. Run Disney Running Club - Carol

1. RRCA announced opportunity to join (free) for SCR member discounts on races, park admission, etc.
2. Motion to join –Tammy; second – Dave; Approved

D. Athletes and Oxidative Stress – Jessica

1. Seminar to be held Wed, Oct 18 @ 7pm – Jessica’s office behind RZ

E. Upcoming Races/Events

1. 10/22 Fall into Winter 5K
2. 10/22 Ghostly Gecko 5K
3. 10/22 Breast Cancer Run, Titusville
4. 10/29 Pumpkins in the Park 5K
5. 10/29 Florida Memorial Gardens Breast Cancer Run/Walk
6. 10/29 Slater Bros Invitational 5K Beach Run
7. 11/5 Space Coast Classic 15K
8. 11/5 FIT Homecoming 5K
9. 11/6 Anything is Possible 5K
10. 11/12 Doughnuts for the Heart Challenge
11. 11/12 Ascension Eagle Pride 5K
12. 11/12 Soaring to Make a Difference 5K
13. 11/19 Beach Running World Championship
14. 11/19 Take Stock in Children Strides for Education 5K
15. 11/19 Apollo Elementary Soar With the Eagles 5K

16. Recreate Your Life - Run Brevard 5K Race Series
New series presented by South Brevard County Park & Recreation
Carol suggested SCR sponsor the new series for \$600 (\$100 per race)
Ed made a recommendation to sponsor a race expense in keeping with our Charitable Contributions Charter.
Motion by Tammy; second- Dave; Approved

F. Meet your director—Ed Springer will be profiled in November Newsletter

G. Action Items

1. VI. B. 2. – Loran to send reminder to Matt for logos on SCC race results
2. VI. B. 1. – Carol to draft Final Advertising Policy for vote
3. VI. C. 4. – SCM Committee Leaders to coordinate with Denise (see above)
4. VI. C. 6. – SCR SCM Booth ideas needed – contact Carol
5. VI. C. 6. – Tammy to get prize wheel?
6. VI. D. 2. – Carol to amend Code of Ethics for approval
7. VII. A. 8. – Volunteers for SCC still needed – contact Tammy
8. VII.B. 4. – Bob and Loran to propose backup distribution service
9. VII. F. – Ed to write column for Nov NL
10. VII. E.16. - (Follow-up – Carol sent check to South Area Brevard County Parks & Rec to help pay for T shirts and also offered free monthly advertising for the series in SCR NL.)

Note: Carol read letter from Saylor Kelly (2010 SCR scholarship recipient) to Board (scanned and attached)

VIII. Next Meeting: Monday, Nov 21, 2011 at Pro Health, Merritt Island @ 7:00 PM

IX. Meeting Adjourned: 8:27 PM