

**SPACE COAST RUNNERS
MINUTES OF AUGUST 15th, 2011 MEETING**

Board Members / Officers Present: Carol Ball, Cyndi Bergs, Nick Flint, Tammy Foster, Mo Johnson, Mary Ramba, Loran Serwin, Ed Springer, Charlie Van Etten, Tristan Webbe, Dick White, Marlene White, Marty Winkel, Christy Zieres, Jessica Crate, Bernie Sher

Board Members / Officers Absent: Ty Bowen, Dave Hernandez

I. Meeting Called to Order: 7:07 PM

II. Review / Modify Agenda: Add Mitch Varnes' sponsorship request (Dan Smith)

III. Changes to Last Month's Minutes: Motion to approve July Minutes -Marty, second - Mo, Approved

IV. Treasurer's Report:

A. SCR CD Balance on July 31, 2011:	\$5,027.52
B. SCR Savings Account Balance on July 31, 2011:	\$3,850.82
C. SCR Cash Balance June 30, 2011:	\$17,303.26
D. SCR Total Deposits for July 2011:	\$3,070.00
E. SCR Total Disbursements for July 2011:	\$3,912.00
F. SCR Cash Balance as of July 31, 2011:	\$16,461.26
G. SCR Total Balance as of July 31, 2011:	\$25,339.60
H. SCR Open Invoice Balance as of July 31, 2011:	\$150.00

Motion to Approve – Tammy, Second – Tristan, Approved

V. Guests: Bob Rall, Denise Piercy, Josh Stern, Dan Smith

VI. Old Business

- A. Races since last meeting
 1. 7/23 Workmans' Warrior 5K -198 Finishers
 2. 7/23 Retro Beach Fun Run-40 Finishers
 3. 7/30 YMCA Tri-107 Finishers
 4. 7/31 Melbourne Beach Tri-251 Finishers; Duathlon-68 Finishers
 5. 8/7 Matts' Birthday Run-13 Finishers
 6. 8/13 Run for Pizza 5K -937 Finishers

- B. New Social Media Guidelines/Input – Copy Attached to these minutes.
Motion to Approve – Tristan, Second – Ed, Approved

- C. Website Advertising-new website looks great! Big thanks to Loran
 - a. Need to develop guidelines around website advertising
 - b. Committee formed: Tammy, Bob, Loran, & Marlene

- D. Board of Director's Code of Ethics/Expectations
 - a. Cyndi, Tammy, & Jessica signed and returned to Carol

- E. Space Coast Marathon Meeting Report
 - a. Registration up 59%
 - b. Volunteers needed to head up areas on Saturday and Sunday
 - c. Next meeting 6pm on Monday, September 19th at MI Health Plex

VII. New Business

- A. Space Coast Classic 15K-Tammy
 - 1. Registration—applications made; please take and distribute
 - 2. Water Stops—confirmed Special Olympics to help with one waterstop
 - 3. Course set up—Dick White confirmed he will do; Timing - Marty
 - 4. Food—contact Barbara Linton; ask Harvey's in October for orange donation; ask Publix for Friday night bakery goods donation
 - 5. Volunteers needed/please contact Tammy

- B. Cocoa Beach Chamber of Commerce Renewal
 - 1. Linda Cowart cannot continue to represent SCR; Jessica volunteered to represent SCR as she already works with other area Chambers.
 - 2. Carol will renew membership and put Jessica Crate down as contact person

- C. Upcoming Races/Events
 - 1. Running on Island Time 8/20
 - 2. Melbourne Central Catholic 5K 8/20
 - 3. Get Up & Go 5K 8/27
 - 4. Mid-summer night Marathon/Half-Marathon Daddy UltraRuns 8/27
 - 5. Sister Run 9/10
 - 6. Turtle Krawl 9/17
 - 7. Longdoggers 5K 9/17 (5pm)

- D. Meet your director—Bernie Sher will be profiled in upcoming Newsletter

- E. Mitch Varnes sponsorship proposal—discussion confirmed that the available sponsorship is for SCR owned races only, (1) Space Coast Classic (2) Eye of Dragon (3) Space Walk of Fame. Space Coast Marathon is not a part of this package as this comes under the directorship of Don and Denise Piercy per SCR contract for this event.

- F. Action Items
 - 1. Carol to renew Cocoa Beach Chamber of Commerce membership with Jessica Crate as the SCR representative.
 - 2. Bernie to send Bob Rall info & pictures for next newsletter

VIII. Next Meeting: Monday, Sept. 19th, 2011 at **Pro Health, Merritt Island @ 7:00 PM**

IX. Meeting Adjourned: 8:10 PM