

SPACE COAST RUNNERS MEETING MINUTES

Monday, June 20, 2011

Board Members/Officers Present: Cyndi Bergs, Mo Johnson, Carol Ball, Marlene White, Dick White, Charlie Van Etten, Ed Springer, Mary Ramba, Christy Zieres, Tammy Foster, Ty Bowen , Jessica Crate, Marty Winkle

Board Members/Officers Absent: Dave Hernandez, Loran Serwin, Christy Zieres, Linda Cowart, Nick Flint

- I. Meeting Called To Order at 7:02 pm
- II. Review/Modify Agenda – Marlene White added proposal to partner the EOD with Vero 10K
- III. April Meeting Minutes-Motion to approve, Tammy. Second, Mo. Approved
- IV. Treasurer’s Report – Motion to approve, Marlene. Second, Mary. Approved.
- V. Guests – Bob Rall, Dan Smith
- VI. Old Business
 - A. Races since last meeting
 - 4/30 Blueberry 5K (164 finishers)
 - 5/1 Founder’s Day 3M
 - 5/7 Run for the Gecko 5K (680 finishers)
 - 5/14 Not One More Child Drowns (92 finishers)
 - 5/21 YMCA to Parrish 3M (243 finishers)
 - 5/22 Weight Watchers Walk-It 5K Challenge (264 finishers)
 - 5/28 Sportsfest 5K (188 finishers)
 - 6/11 Race Day in Palm Bay 10K (54 finishers 5K; 28 finishers 10K)
 - B. Weight Watchers Walk 2011 Beneficiary Motion was made by Mo to donate \$1500 to Brevard Special Olympics. Tammy seconded. Approved. Discussion on having Brevard Special Olympics partner with EOD and SCC and provide volunteers to cover a water stop at each race. Bob Rall will bring back proposal and coordinate.
 - C. ROY Series Race Director’s Meeting Update-all of the Race Director’s for the selected 2011-2012 series have agreed to the terms of the contract proposed.
- VII. New Business
 - A. Welcome to new Board Members (Jessica and Tammy) and new Officers (Mary and Ty)
 - B. Board of Director’s Code of Ethics/Expectations—not discussed. Moved to July meeting.
 - C. Approval of new SCR Brochures, logos, postcards. Carol presented new design/layout for membership brochures and postcards to put into race bags. Mo made a motion to approve new design. Tammy seconded. Approved.
 - D. CPR Training/AED unit—Carol, Ty, and Cyndi participated in Health First CPR day at Viera Stadium under Space Coast Runners. Health First donated 5 AED units to various group members. Ty was selected and was given a AED. Ty attended training to use the

AED. Device will be available at finish lines of SCR_owned races. Discussion on getting

— this information out to the members; maybe identify other SCR members who are certified and
— have this list available at races.

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E. SCR Summer Social/Membership Drive—July 16th, 2-4pm at Pizza Gallery in Viera. Door prizes, \$5 reduced fee for memberships/renewals, and food will be provided.

F. Documents Update—SCR Guideline revisions completed. Updated version to be posted on web site.

G. Bob Rall- proposed the Newsletter go out on Facebook and Linked In to generate more visibility for the Club and use social media to get information out.
-inquired about Sponsorship opportunity for SCR races. Carol reviewed the levels of Sponsorship and explained the sponsorship would be for all three of the SCR owned races.

H. Dan Smith-inquired why SCR is restricting running business owners/promoters from being on the Board, and brought up concerns that RZ contracts for race
— ~~management/timing restricted their other~~ businesses from participating in the event- including promotional material in the race packages.
— Discussion: there are concerns that running
— community business owners/promoters on the Board would be a conflict of
— interest; SCR is “neutral” and wants to partner with all community businesses
— promoting health and fitness and therefore, has not had any wants to avoid such member sitting
— on the Board.

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In regards to Dan, Hernan, and Mitch being affected by the RZ restricted contracts, suggestion was made for them to get together with Don and Denise Running Zone and/or the specific Race Directors to discuss the concerns.

I. Marlene White-informed members that she has been approached this year by the Vero 10K Race Director to see if they could do some promotion/partnership activities since both the EOD 10K and Vero 10K are held on the same weekend. Ideas include a special medal to those who complete both; advertising

Next Meeting- Monday, July 18, 2011 - 7:00 PM Viera ProFitness

VIII. Meeting Adjournment 8:45 PM