

**SPACE COAST RUNNERS  
MINUTES OF MARCH 9, 2009 MEETING**

**Board Members / Officers Present:** Carol Ball, Cedric Ching, Tammy Foster, Dave Hernandez, Mo Johnson, Mary Ramba, Nancy Rowan, Marlene White, Marty Winkel, Charlie Van Etten

**Board Members / Officers Absent:** Cyndi Bergs, Loran Serwin, Christy Zieres

**I. Meeting Called to Order:** 7:03 PM, by Carol Ball, president

**II. Review / Modify Agenda:** none

**III. Changes to Last Month's Minutes:** submitted electronically

**IV. Treasurer's Report:** – Marlene

A. SCR Cash Balance Forward from January 31, 2009:	\$9,365.14
B. SCR Total Deposits for February 2009:	\$6,891.00
C. SCR Total Disbursements for February 2009:	\$4,729.75
D. SCR Total Balance as of February 28, 2009:	\$11,526.39
E. SCR Open Invoice Balance as of February 28, 2009:	\$0.00*

Notes: The open invoice balance was not calculated for this month. The total deposits only include race entries up to the end of February. There have been many more since the start of March (for the Eye of the Dragon.

**V. Guests:** Ty Bowen, Rachel White

**VI. Old Business**

- A. Brevard Races since last meeting
  1. Feb 14 – Tooth Trot 5K – Jerilyn Bird – Marty
    - 5K: 305 finishers (169 women, 136 men)
    - narrow, bi-directional path
    - Jerilyn wants the race to be in the SCR ROY series next year; she sounds flexible as far as changing the race date and course suggestions.
    - Marty to contact Jerilyn to discuss.
  2. Mar 7 – Stingray Shuffle 3K – RZ #
    - 3K: 833 finishers (468 women, 365 men)
    - family event, largest turnout
    - rough course, but still fun
  3. Mar 7 – Suntree UMC Race (Fun N The Sun) 5K – SCR (Tammy/Dave/Cedric)
    - 5K: 56 finishers
    - Tropical Smoothie provided smoothies for the first 50 finishers
    - very easy-going race

**VII. New Business**

- A. 2009 Space Coast Marathon/Half Marathon (no meeting)
  - HealthFirst Health Plans signed a 3-year contract with Running Zone to be the presenting sponsor; no details available as to the amount of the sponsorship.
  - Don Piercy contacted Carol about a proposed change to the SCR/RZ marathon contract, providing a means for RZ to leave the agreement (currently, only SCR has that option); the Board discussed the proposed amendment to the contract at length. A decision was not made at the time of the meeting.
- B. SCR Awards Dinner – Gleason Park – Indian Harbour Beach, Saturday, May 16, 2009 6pm
  1. Food - "A Perfect Host" - Carol
  2. Tickets – presale at EoD (Cyndi) DTM (Marlene) SWoF (Christy)
  3. Greeter/ticket taker (Tammy/Cyndi)
  4. Decorations/Setup 4pm (Dave/Robin) bring ladders for entrance?
  5. Awards (Loran/Christy) any ideas?
  6. T shirt display (\_\_\_\_\_)
  7. PA System Setup (Gene/Mary)
- C. SCR Hall of Fame/Golden Shoe Committee Meeting Report – HoF Committee (Carol, Mary, Mo,

Christy, Marty)

- The main item of discussion was the issue of lifetime memberships -- who to give it to, what the criteria are, etc.
- Mo made a motion that all of the SCR Hall of Fame inductees (past/present/future) get a lifetime SCR membership. Dave seconded. Motion passed.
- The idea of issuing lifetime SCR membership to non-HoF members was not ruled out; it was just decided that a set of criteria should be created.

D. SCR Marketing

- The contact from the marketing agency did respond to Carol that a law firm in Palm Bay wanted to sponsor the SWoF 8K. Carol made the suggestion that the firm sponsors a race that's more local (Melbourne) -- and if the firm wanted to sponsor the EotD 10K, that they'd have to act very quickly, otherwise, they could choose to sponsor the entire series or the youth series. The contact said that communicating the suggestions and getting an answer take a significant amount of time.
- Chiropractic Sponsorship? – no response
- Next Social – [Murdock's Bistro & Char Bar](#) in Cocoa Village, Thursday, March 19, 2009 (run 5:30pm, social until 7pm).
- SCR patches/decals price quote – Carol got quotes for SCR decals.
  - The price for 3", 2-color, white, laminated sticker decals were the following: 250 for \$0.65/ea., 500 for \$0.59/ea., 1000 for \$0.54/ea. The quote is from a new business, Space Coast Signs, who also offers a 10% first-time discount.
  - Carol got multiple quotes for removable/pressure decals, but each was ridiculously expensive (~ 50 decals for \$360).
- [Chi Running](#) Workshop, [Alan Miller, Ed.D.](#) – 20 members responded to the eBlast saying that they're interested (1 already sent in their money). Carol is setting up the event – April 18th, 10am-4pm at Kelly Park – and paid for the reservation of one of the small pavilions there.
- Florida East Coast Runners website – Frank Norris, the webmaster of the site (<http://fleastcoastrunners.com/>), has been in talks with Loran about sharing links and resources, and wanted to ask for the club's permission to post some of the SCR articles on his website. The Board will allow, as long as credit is properly given.

E. Brevard Races before next meeting

1. Mar 14 – Eye of the Dragon 10K/2M – Marlene – SCR #7
2. Mar 21 – Run For Your Life 5K – TRS #4 – Henry Campbell System
3. Mar 22 – Sprint Into Spring 5K – Marty
4. Mar 28 – Set the Pace 5K – RZ
5. Mar 28 – Holy Name of Jesus Fun Run – SCR (Dave/Marlene/Rachel/Cedric)
6. Apr 4 – Downtown Melbourne 5K – RZ – SCR #8
7. Apr 11 – Space Walk of Fame 8K – Marty – TRS #5/SCR #9
  - Easter Weekend
8. Apr 18 – Beat the Boss 5K – Marty
9. May 23 – Sportsfest 5K – Wickham Park – Dave/Mo

F. Pumpkins In The Park – October ??, 2009 – Carol

- The Board discussed at length the possibility/feasibility of Marty and SCR taking over the timing of this race, now since Running Zone is no longer handling its race management. Discussed was possible changes in the finish -- split the finish into two separate chutes (one for men, one for women) to accommodate being able to score the runners using a non-chip system (Henry Campbell). A resulting consideration is staffing. Will there be enough support from SCR officers and members to handle the needs of handling two chutes?

G. Action Items

- (from VI.A.1.) Marty to contact Jerilyn Bird to discuss the Tooth Trot race.

H. Summary of Motions

1. (from VII.C) Mo made a motion that all of the SCR Hall of Fame inductees (past/present/future) gets a lifetime SCR membership. Dave seconded. Motion passed

**VIII. Next Meeting:** Monday, Apr 13<sup>th</sup>, 2009, Cocoa Public Library, 2<sup>nd</sup> Floor @ 7:00 PM

**IX. Meeting Adjourned:** 8:39 PM